



Shopping and Consumer Life

Essay planning bank: online shopping

Exam-style essay task

Your class has recently discussed whether online shopping is better than shopping in local stores. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'Online shopping is convenient.'

'It is easy to compare prices.'

'Local shops need support.'

'Deliveries create extra packaging.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: shopping habits have changed because many products are available online Issue: whether online shopping is better than local shopping My overall view:	☐ Recently,... ☐ The question is whether... ☐ I believe that...
Argument in favour	Idea: online shopping is convenient Reason / example: Extra idea: customers can compare prices easily Detail / example:	☐ One clear benefit is... ☐ As a result,... ☐ This could help...
Argument against	Concern: local shops need support Why / effect: Extra point: Possible balance:	☐ A possible concern is... ☐ Even so,... ☐ This might mean that...
My view	My opinion: Best solution: people should use online shopping sensibly while still supporting local businesses Reason:	☐ In my opinion,... ☐ A balanced solution would be... ☐ This would allow...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ For these reasons,... ☐ The most sensible view is...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

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Shopping and Consumer Life

Essay planning bank: advertising

Exam-style essay task

Your class has recently discussed whether advertising has too much influence on young people. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'Adverts help people discover products.'

'Some adverts are creative.'

'They make people buy things they do not need.'

'Influencers can be misleading.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: young people see advertising on television, websites and social media Issue: whether advertising influences them too much My overall view:	☐ Some people believe... ☐ This essay will consider... ☐ In my view,...
Argument in favour	Idea: advertising can help people discover products Reason / example: Extra idea: some adverts are creative and informative Detail / example:	☐ One argument in favour is... ☐ For example,... ☐ This means that...
Argument against	Concern: adverts may encourage unnecessary spending Why / effect: Extra point: Possible balance:	☐ On the other hand,... ☐ However,... ☐ This can lead to...
My view	My opinion: Best solution: young people should learn to judge advertising critically Reason:	☐ I partly agree because... ☐ The best approach would be... ☐ Instead of...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ Therefore,... ☐ To conclude,...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

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Shopping and Consumer Life

Essay planning bank: saving money

Exam-style essay task

Your class has recently discussed whether teenagers should learn more about saving money. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'It prepares people for adult life.'

'It helps people avoid debt.'

'Teenagers do not earn much money.'

'Money lessons can be boring.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: money management is an important part of adult life Issue: whether teenagers should learn more about saving My overall view:	☐ Recently,... ☐ The question is whether... ☐ I believe that...
Argument in favour	Idea: saving money can prepare people for adult life Reason / example: Extra idea: it may help people avoid debt Detail / example:	☐ One clear benefit is... ☐ As a result,... ☐ This could help...
Argument against	Concern: teenagers may not earn much money yet Why / effect: Extra point: Possible balance:	☐ A possible concern is... ☐ Even so,... ☐ This might mean that...
My view	My opinion: Best solution: schools should teach practical money skills using realistic examples Reason:	☐ In my opinion,... ☐ A balanced solution would be... ☐ This would allow...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ For these reasons,... ☐ The most sensible view is...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

[illegible]



Shopping and Consumer Life

Essay planning bank: buying second-hand

Exam-style essay task

Your class has recently discussed whether people should buy more second-hand items. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'It is better for the environment.'

'It can save money.'

'Some people prefer new things.'

'Quality is not always guaranteed.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: second-hand shopping is becoming more common online and in local shops Issue: whether people should choose it more often My overall view:	☐ Some people believe... ☐ This essay will consider... ☐ In my view,...
Argument in favour	Idea: buying second-hand can be better for the environment Reason / example: Extra idea: it may save money Detail / example:	☐ One argument in favour is... ☐ For example,... ☐ This means that...
Argument against	Concern: quality is not always guaranteed Why / effect: Extra point: Possible balance:	☐ On the other hand,... ☐ However,... ☐ This can lead to...
My view	My opinion: Best solution: second-hand shopping is a good choice when items are safe and suitable Reason:	☐ I partly agree because... ☐ The best approach would be... ☐ Instead of...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ Therefore,... ☐ To conclude,...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

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