



Media and Communication

Essay planning bank: social media and friendship

Exam-style essay task

Your class has recently discussed whether social media helps young people maintain friendships. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'It helps us stay in touch easily.'

'It is useful for group plans.'

'Online friendships can feel less real.'

'Messages can be misunderstood.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: social media is a common way for young people to communicate Issue: whether it improves or weakens friendships My overall view:	☐ Recently,... ☐ The question is whether... ☐ I believe that...
Argument in favour	Idea: social media helps people stay in touch easily Reason / example: Extra idea: it can be useful for arranging group plans Detail / example:	☐ One clear benefit is... ☐ As a result,... ☐ This could help...
Argument against	Concern: online friendships can feel less personal Why / effect: Extra point: Possible balance:	☐ A possible concern is... ☐ Even so,... ☐ This might mean that...
My view	My opinion: Best solution: young people should use social media to support real communication, not replace it Reason:	☐ In my opinion,... ☐ A balanced solution would be... ☐ This would allow...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ For these reasons,... ☐ The most sensible view is...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Media and Communication

Essay planning bank: news on social media

Exam-style essay task

Your class has recently discussed whether social media is a good place to get news. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'News reaches people quickly.'

'Young people read more news this way.'

'False information spreads easily.'

'It is hard to check every source.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: many people now see news first through social media Issue: whether it is a reliable way to learn about events My overall view:	☐ Some people believe... ☐ This essay will consider... ☐ In my view,...
Argument in favour	Idea: news can reach people quickly Reason / example: Extra idea: young people may read more news through familiar platforms Detail / example:	☐ One argument in favour is... ☐ For example,... ☐ This means that...
Argument against	Concern: false information can spread easily Why / effect: Extra point: Possible balance:	☐ On the other hand,... ☐ However,... ☐ This can lead to...
My view	My opinion: Best solution: social media can be useful if readers check sources carefully Reason:	☐ I partly agree because... ☐ The best approach would be... ☐ Instead of...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ Therefore,... ☐ To conclude,...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Media and Communication

Essay planning bank: online communication

Exam-style essay task

Your class has recently discussed whether online communication is better than face-to-face communication. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'It is convenient and fast.'

'It connects people in different countries.'

'You cannot always understand tone.'

'People may avoid real conversations.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: online communication is used for school, family and friendship Issue: whether it is better than talking in person My overall view:	☐ Recently,... ☐ The question is whether... ☐ I believe that...
Argument in favour	Idea: online communication is convenient and fast Reason / example: Extra idea: it can connect people across countries Detail / example:	☐ One clear benefit is... ☐ As a result,... ☐ This could help...
Argument against	Concern: tone can be difficult to understand online Why / effect: Extra point: Possible balance:	☐ A possible concern is... ☐ Even so,... ☐ This might mean that...
My view	My opinion: Best solution: online communication is useful, but face-to-face conversation remains important Reason:	☐ In my opinion,... ☐ A balanced solution would be... ☐ This would allow...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ For these reasons,... ☐ The most sensible view is...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

[illegible]



Media and Communication

Essay planning bank: school announcements online

Exam-style essay task

Your class has recently discussed whether schools should communicate mainly through apps and online platforms. Your teacher has asked you to write an essay giving your opinion about this topic.

In your essay, you should discuss both sides of the argument and give your own view.

Here are some comments from students to help you:

'Apps make notices easy to find.'

'It saves paper.'

'Some families miss online messages.'

'Too many notifications are annoying.'

Now write an essay for your teacher.

The comments may give you some ideas, and you should also use ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your essay. Add reasons, examples and a clear opinion.

Section	Ideas / Useful language	Linking phrases to tick
Introduction	Context: schools increasingly use apps, emails and online platforms Issue: whether online communication should become the main method My overall view:	☐ Some people believe... ☐ This essay will consider... ☐ In my view,...
Argument in favour	Idea: apps can make notices easy to find Reason / example: Extra idea: online updates may save paper Detail / example:	☐ One argument in favour is... ☐ For example,... ☐ This means that...
Argument against	Concern: some families may miss online messages Why / effect: Extra point: Possible balance:	☐ On the other hand,... ☐ However,... ☐ This can lead to...
My view	My opinion: Best solution: schools should use online platforms while keeping important messages accessible to everyone Reason:	☐ I partly agree because... ☐ The best approach would be... ☐ Instead of...
Conclusion	Final judgement: Closing sentence:	☐ Overall,... ☐ Therefore,... ☐ To conclude,...

Write your essay

Write an essay for your teacher. Discuss both sides, give examples and make your own opinion clear.

Essay title _____

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.