



## Shopping and Consumer Life

Review planning bank: new shopping centre

### Exam-style review task

A new shopping centre has opened near your school. Your teacher has asked you to write a review of the shopping centre for your school magazine.

Here are some comments about the shopping centre:

'The food court has lots of choice.'

'The cinema area is comfortable.'

'The car park is confusing.'

'Some shops are expensive.'

The comments above may give you some ideas, and you should also use some ideas of your own.

**Write about 120 to 160 words.**

### Planning

Use the comments to organise your review. Add details, examples and one idea of your own.

|                                |                                                                                                                                                                  |
|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Concise, engaging title</b> | <b>Possible techniques:</b> inviting image / question / balanced opinion                                                                                         |
| <b>Introduction</b>            | <b>Context:</b> what the shopping centre is; where it is; when you visited; why it is worth reviewing<br><b>Hook:</b> Is the new shopping centre worth the hype? |
| <b>Description</b>             | <b>Key features:</b> food court, cinema, shops,<br><b>Atmosphere:</b> busy, modern,                                                                              |

| Positives                                                                                                                                                                                                           | Negatives / Areas for improvement                                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Idea:</b> food court has lots of choice<br><b>Detail / example:</b><br><br><b>Extra idea:</b> cinema area is comfortable<br><b>Detail / example:</b><br><br><b>Idea of your own:</b><br><b>Detail / example:</b> | <b>Issue:</b> car park is confusing<br><b>Detail / example:</b><br><br><b>Suggestion:</b><br><br><b>Another issue:</b> some shops are expensive<br><b>Detail / example:</b><br><br><b>Suggestion:</b> |

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| <b>Recommendation</b> | <b>Overall opinion:</b><br><b>Who would enjoy it most:</b><br><b>Final recommendation phrase:</b> |
|-----------------------|---------------------------------------------------------------------------------------------------|

## Write your review

Write a review for your school magazine. Cover the comments, add your own ideas and make your opinion clear.

Review title \_\_\_\_\_

[illegible]



## Shopping and Consumer Life

Review planning bank: online shopping app

### Exam-style review task

Your class recently tested an online shopping app for a consumer skills lesson. Your teacher has asked you to write a review of the app for your school magazine.

Here are some comments about the app:

'The price comparison tool was useful.'

'The delivery tracker was clear.'

'There were too many adverts.'

'The returns page was confusing.'

The comments above may give you some ideas, and you should also use some ideas of your own.

**Write about 120 to 160 words.**

### Planning

Use the comments to organise your review. Add details, examples and one idea of your own.

|                                |                                                                                                                                                                |
|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Concise, engaging title</b> | <b>Possible techniques:</b> play on words / consumer question / clear judgement                                                                                |
| <b>Introduction</b>            | <b>Context:</b> what the app is; how students used it; who it is for; why it is worth reviewing<br><b>Hook:</b> Could this app help students shop more wisely? |
| <b>Description</b>             | <b>Main features:</b> price comparison, delivery tracker, returns page,<br><b>User experience:</b> useful, advert-heavy,                                       |

| Positives                                                                                                                                                                                                              | Negatives / Areas for improvement                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Idea:</b> price comparison tool was useful<br><b>Detail / example:</b><br><br><b>Extra idea:</b> delivery tracker was clear<br><b>Detail / example:</b><br><br><b>Idea of your own:</b><br><b>Detail / example:</b> | <b>Issue:</b> too many adverts<br><b>Detail / example:</b><br><br><b>Suggestion:</b><br><br><b>Another issue:</b> returns page was confusing<br><b>Detail / example:</b><br><br><b>Suggestion:</b> |

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| <b>Recommendation</b> | <b>Overall opinion:</b><br><b>Who would enjoy it most:</b><br><b>Final recommendation phrase:</b> |
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## Write your review

Write a review for your school magazine. Cover the comments, add your own ideas and make your opinion clear.

Review title \_\_\_\_\_

[illegible]



# Shopping and Consumer Life

Review planning bank: school second-hand sale

## Exam-style review task

Your school recently held a second-hand sale. Your teacher has asked you to write a review of the sale for your school magazine. Here are some comments about the sale:

'The book prices were excellent.'

'There were useful school supplies.'

'The payment queue was slow.'

'Some items were not labelled.'

The comments above may give you some ideas, and you should also use some ideas of your own.

**Write about 120 to 160 words.**

## Planning

Use the comments to organise your review. Add details, examples and one idea of your own.

|                                |                                                                                                                                                        |
|--------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Concise, engaging title</b> | <b>Possible techniques:</b> catchy contrast / question / practical adjective                                                                           |
| <b>Introduction</b>            | <b>Context:</b> what the sale was; where it happened; who attended; why it is worth reviewing<br><b>Hook:</b> Was this sale a smart way to save money? |
| <b>Description</b>             | <b>Key features:</b> books, school supplies, payment queue,<br><b>Atmosphere:</b> busy, practical,                                                     |

| Positives                                                                                                                                                                                                    | Negatives / Areas for improvement                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Idea:</b> book prices were excellent<br><b>Detail / example:</b><br><br><b>Extra idea:</b> useful school supplies<br><b>Detail / example:</b><br><br><b>Idea of your own:</b><br><b>Detail / example:</b> | <b>Issue:</b> payment queue was slow<br><b>Detail / example:</b><br><br><b>Suggestion:</b><br><br><br><b>Another issue:</b> some items were not labelled<br><b>Detail / example:</b><br><br><b>Suggestion:</b> |

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| <b>Recommendation</b> | <b>Overall opinion:</b><br><b>Who would enjoy it most:</b><br><b>Final recommendation phrase:</b> |
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## Write your review

Write a review for your school magazine. Cover the comments, add your own ideas and make your opinion clear.

Review title \_\_\_\_\_

[illegible]



## Shopping and Consumer Life

Review planning bank: consumer advice video

### Exam-style review task

Your class recently watched a consumer advice video about spending money wisely. Your teacher has asked you to write a review of the video for your school magazine.

Here are some comments about the video:

'The budgeting examples were clear.'

'The scam warning was useful.'

'The acting was unrealistic.'

'Some tips were too obvious.'

The comments above may give you some ideas, and you should also use some ideas of your own.

**Write about 120 to 160 words.**

### Planning

Use the comments to organise your review. Add details, examples and one idea of your own.

|                                |                                                                                                                                                                              |
|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Concise, engaging title</b> | <b>Possible techniques:</b> money contrast / question / balanced judgement                                                                                                   |
| <b>Introduction</b>            | <b>Context:</b> what the video was about; when you watched it; who it is for; why it is worth reviewing<br><b>Hook:</b> Can a short video help students avoid wasting money? |
| <b>Description</b>             | <b>Main content:</b> budgeting examples, scam warning,<br><b>Tone:</b> practical, direct,                                                                                    |

| Positives                                                                                                                                                                                                        | Negatives / Areas for improvement                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Idea:</b> budgeting examples were clear<br><b>Detail / example:</b><br><br><b>Extra idea:</b> scam warning was useful<br><b>Detail / example:</b><br><br><b>Idea of your own:</b><br><b>Detail / example:</b> | <b>Issue:</b> acting was unrealistic<br><b>Detail / example:</b><br><br><b>Suggestion:</b><br><br><b>Another issue:</b> some tips were too obvious<br><b>Detail / example:</b><br><br><b>Suggestion:</b> |

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| <b>Recommendation</b> | <b>Overall opinion:</b><br><b>Who would enjoy it most:</b><br><b>Final recommendation phrase:</b> |
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## Write your review

Write a review for your school magazine. Cover the comments, add your own ideas and make your opinion clear.

Review title \_\_\_\_\_

[illegible]