



Shopping and Consumer Life

Article planning bank: buying fewer new clothes

Exam-style article task

Your class has recently discussed whether teenagers should buy fewer new clothes. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about buying clothes to help you:

'Fast fashion creates a lot of waste.'
'Second-hand shops can be cheaper.'

'Clothes help people express themselves.'
'Trends change very quickly.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / fashion phrase / contrast Title idea:	☐ Fashion or waste? ☐ Buy less, choose better ☐ Style with sense
Introduction	Context: clothes shopping; waste, self-expression and trends Hook: question / direct address / lively opening statement My angle:	☐ Many teenagers enjoy... ☐ Fashion can be... ☐ This matters because...
Reasons to buy less	Idea: fast fashion creates waste Example / detail: Extra idea: second-hand shops can be cheaper Detail / example:	☐ One reason is... ☐ For example,... ☐ This could reduce...
Reasons people buy	Concern: clothes help self-expression Why / effect: Another point: trends change quickly Possible response:	☐ However,... ☐ It is also true that... ☐ A better choice is...
Final view	My opinion: Closing message: should teenagers buy fewer clothes?	☐ In my view,... ☐ Overall,... ☐ Teenagers should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

[illegible]



Shopping and Consumer Life

Article planning bank: online shopping

Exam-style article task

Your class has recently discussed whether online shopping is better than shopping in town. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about online shopping to help you:

'Online shopping saves time.'

'There is more choice online.'

'You cannot always check quality.'

'Local shops lose customers.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / shopping phrase / contrast Title idea:	☐ Click or visit? ☐ Shopping from home ☐ More choice, more risk?
Introduction	Context: online shopping; convenience, choice and local shops Hook: question / direct address / lively opening statement My angle:	☐ Shopping has changed... ☐ Many people now... ☐ This matters because...
Reasons for online shopping	Idea: online shopping saves time Example / detail: Extra idea: there is more choice online Detail / example:	☐ One advantage is... ☐ For example,... ☐ This makes it easier to...
Reasons for local shopping	Concern: cannot always check quality Why / effect: Another point: local shops lose customers Possible response:	☐ However,... ☐ A drawback is... ☐ Local shops can...
Final view	My opinion: Closing message: which way of shopping is better?	☐ In my view,... ☐ Overall,... ☐ The best option is...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.



Shopping and Consumer Life

Article planning bank: pocket money

Exam-style article task

Your class has recently discussed whether teenagers should learn to manage their own pocket money. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about pocket money to help you:

'It teaches budgeting.'

'Saving for something feels rewarding.'

'Some teenagers spend too quickly.'

'Not everyone receives pocket money.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / money phrase / practical title Title idea:	[] Spend or save? [] Money matters [] Budget like a beginner
Introduction	Context: pocket money; budgeting, saving and fairness Hook: question / direct address / lively opening statement My angle:	[] Managing money is... [] For teenagers,... [] This matters because...
Money skills	Idea: it teaches budgeting Example / detail: Extra idea: saving feels rewarding Detail / example:	[] One useful skill is... [] For example,... [] This can teach...
Problems or limits	Concern: some teenagers spend too quickly Why / effect: Another point: not everyone receives pocket money Possible response:	[] However,... [] The difficulty is... [] A fair way to learn is...
Final view	My opinion: Closing message: how can teenagers learn to manage money?	[] In my view,... [] Overall,... [] Teenagers should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.



Shopping and Consumer Life

Article planning bank: advertising to teenagers

Exam-style article task

Your class has recently discussed whether advertising has too much influence on teenagers. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about advertising to help you:

'Adverts make people want things they do not need.'
'Influencers can be very persuasive.'

'Some adverts help people discover useful products.'
'Teenagers should learn to question adverts.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / advertising phrase / contrast Title idea:	[] Are adverts controlling us? [] Think before you buy [] Sold or sensible?
Introduction	Context: advertising; influence, influencers and choices Hook: question / direct address / lively opening statement My angle:	[] We see adverts everywhere... [] Teenagers are often... [] This matters because...
How adverts influence	Idea: adverts create unnecessary wants Example / detail: Extra idea: influencers can be persuasive Detail / example:	[] One concern is... [] For example,... [] This can make people...
Useful or critical view	Concern: some adverts show useful products Why / effect: Another point: teenagers should question adverts Possible response:	[] On the other hand,... [] It is also true that... [] To make good choices,...
Final view	My opinion: Closing message: how should teenagers respond to advertising?	[] In my view,... [] Overall,... [] Teenagers should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.