



People and Achievement

Article planning bank: celebrating effort

Exam-style article task

Your class has recently discussed whether schools should celebrate effort more than prizes. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about effort and prizes to help you:

'Effort matters even when you do not win.'

'Improvement should be noticed.'

'Prizes motivate some students.'

'Too many awards can feel meaningless.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / achievement phrase / contrast Title idea:	☐ What counts as success? ☐ Effort over awards? ☐ More than winning
Introduction	Context: effort, prizes and improvement in school Hook: question / direct address / lively opening statement My angle:	☐ In school,... ☐ Everyone wants to succeed... ☐ This matters because...
Reasons to celebrate effort	Idea: effort matters even without winning Example / detail: Extra idea: improvement should be noticed Detail / example:	☐ One reason is... ☐ For example,... ☐ This can encourage...
Prize concerns	Concern: prizes motivate some students Why / effect: Another point: too many awards feel meaningless Possible response:	☐ However,... ☐ It is also true that... ☐ A fair system could...
Final view	My opinion: Closing message: what should schools celebrate?	☐ In my view,... ☐ Overall,... ☐ Schools should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

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People and Achievement

Article planning bank: role models

Exam-style article task

Your class has recently discussed whether young people need role models. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about role models to help you:

'Role models show what is possible.'

'Local people can be inspiring too.'

'Famous people are not always realistic examples.'

'Everyone should make their own choices.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / inspiring phrase / contrast Title idea:	☐ Who inspires you? ☐ Real role models ☐ Learning from others
Introduction	Context: role models; famous examples, local people and independence Hook: question / direct address / lively opening statement My angle:	☐ Many young people look up to... ☐ A role model can... ☐ This matters because...
Why role models help	Idea: role models show what is possible Example / detail: Extra idea: local people can be inspiring Detail / example:	☐ One benefit is... ☐ For example,... ☐ This can help...
Limits or concerns	Concern: famous people are not always realistic Why / effect: Another point: everyone should make their own choices Possible response:	☐ However,... ☐ The danger is... ☐ A good role model should...
Final view	My opinion: Closing message: what makes a good role model?	☐ In my view,... ☐ Overall,... ☐ Young people need...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.



People and Achievement

Article planning bank: learning from failure

Exam-style article task

Your class has recently discussed whether failure can be useful. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about failure to help you:

'Mistakes show what to improve.'

'Trying again builds resilience.'

'Failure can damage confidence.'

'People need support after setbacks.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / contrast / strong opinion Title idea:	☐ Is failure really bad? ☐ Mistakes that teach ☐ Fail, learn, try again
Introduction	Context: failure, confidence, resilience and support Hook: question / direct address / lively opening statement My angle:	☐ Nobody enjoys failing... ☐ In school and life,... ☐ This matters because...
Useful lessons	Idea: mistakes show what to improve Example / detail: Extra idea: trying again builds resilience Detail / example:	☐ One useful lesson is... ☐ For example,... ☐ This can help people...
Emotional concerns	Concern: failure can damage confidence Why / effect: Another point: people need support after setbacks Possible response:	☐ However,... ☐ The problem is... ☐ With the right support,...
Final view	My opinion: Closing message: how can failure become useful?	☐ In my view,... ☐ Overall,... ☐ Failure can be...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

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People and Achievement

Article planning bank: team achievements

Exam-style article task

Your class has recently discussed whether team achievements are more important than individual success. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about team achievements to help you:

'Teams teach people to cooperate.'

'Shared success feels special.'

'Individual talent should still be recognised.'

'Group work can be unfair.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / teamwork phrase / contrast Title idea:	[] Together or alone? [] Teamwork wins? [] Success shared
Introduction	Context: team success, individual talent and fairness Hook: question / direct address / lively opening statement My angle:	[] Achievement can mean... [] In school,... [] This matters because...
Team benefits	Idea: teams teach cooperation Example / detail: Extra idea: shared success feels special Detail / example:	[] One advantage is... [] For example,... [] This can make...
Individual concerns	Concern: individual talent should be recognised Why / effect: Another point: group work can be unfair Possible response:	[] On the other hand,... [] The problem is... [] A fair approach is...
Final view	My opinion: Closing message: what kind of achievement matters most?	[] In my view,... [] Overall,... [] The best achievements are...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.