



Media and Communication

Article planning bank: trusting online news

Exam-style article task

Your class has recently discussed whether students can trust news they see online. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about online news to help you:

'News is shared very quickly online.'

'Different sources help you compare views.'

'Fake stories can look professional.'

'Many people only read headlines.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / media phrase / contrast Title idea:	[] Can we trust it? [] Beyond the headline [] News or nonsense?
Introduction	Context: online news; speed, reliability and source checking Hook: question / direct address / lively opening statement My angle:	[] Every day,... [] Online news can... [] This matters because...
Useful features	Idea: news is shared very quickly online Example / detail: Extra idea: different sources help compare views Detail / example:	[] One advantage is... [] For example,... [] This can help readers...
Problems with trust	Concern: fake stories can look professional Why / effect: Another point: many people only read headlines Possible response:	[] However,... [] The problem is... [] To check this,...
Final view	My opinion: Closing message: how should students judge online news?	[] In my view,... [] Overall,... [] Students should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

[illegible]



Media and Communication

Article planning bank: school podcasts

Exam-style article task

Your class has recently discussed whether the school should create a student podcast. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about a school podcast to help you:

'Students could interview interesting people.'

'It would improve communication skills.'

'Not everyone likes speaking aloud.'

'Recording takes time and equipment.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / sound phrase / alliteration Title idea:	☐ Ready to listen? ☐ Student voices ☐ More than a microphone
Introduction	Context: student podcasts; interviews, confidence and equipment Hook: question / direct address / lively opening statement My angle:	☐ A school podcast could... ☐ These days,... ☐ This matters because...
Communications benefits	Idea: students interview interesting people Example / detail: Extra idea: it improves communication skills Detail / example:	☐ One benefit is... ☐ For example,... ☐ This would give...
Practical concerns	Concern: not everyone likes speaking aloud Why / effect: Another point: recording takes time and equipment Possible response:	☐ However,... ☐ A practical issue is... ☐ To make it work,...
Final view	My opinion: Closing message: would a school podcast be worth making?	☐ In my view,... ☐ Overall,... ☐ A podcast would...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

[illegible]



Media and Communication

Article planning bank: group chats

Exam-style article task

Your class has recently discussed whether class group chats are useful for students. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about class group chats to help you:

'They make it easy to share reminders.'

'Students can help each other with homework.'

'Messages can become distracting.'

'Arguments can spread quickly.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / chat phrase / contrast Title idea:	☐ Helpful chat or chaos? ☐ Message wisely ☐ Group chat rules?
Introduction	Context: class group chats; reminders, homework and distraction Hook: question / direct address / lively opening statement My angle:	☐ Many classes have... ☐ Group chats can... ☐ This matters because...
Useful communication	Idea: easy to share reminders Example / detail: Extra idea: students help with homework Detail / example:	☐ One useful point is... ☐ For instance,... ☐ This can save...
Problems online	Concern: messages can become distracting Why / effect: Another point: arguments spread quickly Possible response:	☐ However,... ☐ The risk is... ☐ A clear rule could...
Final view	My opinion: Closing message: how should class chats be used?	☐ In my view,... ☐ Overall,... ☐ Class chats should...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Media and Communication

Article planning bank: video messages

Exam-style article task

Your class has recently discussed whether video messages are better than written messages for sharing important news. Your teacher has asked you to write an article about this topic for your school magazine. Here are some comments about video messages to help you:

'A voice and face can make news clearer.'

'They can feel more personal.'

'Videos use more data.'

'Written messages are easier to check later.'

Now write an article for your school magazine.

The comments may give you some ideas, and you should also use some ideas of your own.

Write about 120 to 160 words.

Planning

Use the comments to organise your article. Add details and examples.

Section	Ideas / Useful language	Linking phrases
Concise, engaging title	Possible techniques: question / communication phrase / contrast Title idea:	[] Video or words? [] Seen and heard [] The clearest message
Introduction	Context: video messages; clarity, connection and convenience Hook: question / direct address / lively opening statement My angle:	[] When news matters,... [] Communication is not just... [] This matters because...
Reasons for video	Idea: voice and face make news clearer Example / detail: Extra idea: videos feel more personal Detail / example:	[] One advantage is... [] For example,... [] This can make...
Reasons for writing	Concern: videos use more data Why / effect: Another point: written messages are easier to check later Possible response:	[] On the other hand,... [] The difficulty is... [] In some situations,...
Final view	My opinion: Closing message: which message format is best?	[] In my view,... [] Overall,... [] The best choice depends on...

Write your article

Write an article for your school magazine. Cover the comments, develop your points and make your opinion clear.

Article title _____

Lined area for writing the article.