



VOCABULARY BANK

Shopping and Consumer Life

Shopping and Consumer Life | Bank 2: brands, budgets and second-hand goods | Cambridge IGCSE ESL 0511

1. Quick confidence check

Before you study the topic, mark the column that best describes your confidence with each word or phrase.

Word or phrase	New to me	I recognise it	I can use it
brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
logo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
good value for money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
budget	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
save money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
spend wisely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
second-hand goods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
charity shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
consumer choice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
product quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
unnecessary purchase	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
cut down on spending	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Vocabulary bank

Here are some useful words, adjectives, verbs and chunks that can be reused in exam answers. If you are not sure of their meaning, check online or ask your teacher.

Category	Useful vocabulary
Brands	brand, logo, product quality, customer service, good reputation, popular design
Money choices	budget, save money, spend wisely, good value for money, cut down on spending, unnecessary purchase
Alternatives	second-hand goods, charity shop, repair an item, environmentally friendly product, consumer choice, shopping habits
Opinion chunks	It is good value because..., A strong brand can..., People can save money by..., Buying second-hand may..., The quality matters because...

3. Match the meaning

Match each word or phrase with the correct meaning. Then choose four and write your own examples.

No.	Word or phrase	Meaning
1	brand	a. a plan for how much money to spend
2	good value for money	b. the ability of buyers to choose between products
3	budget	c. the name or identity of a company or product
4	second-hand goods	d. something bought even though it is not needed
5	consumer choice	e. worth the price paid
6	unnecessary purchase	f. items that have been owned by someone before

4. Build useful chunks

Choose useful chunks from the grid. Then write three natural sentences you could use in a speaking or writing answer.

Useful chunk	Useful chunk	Useful chunk
well-known brand	good value for money	product quality
set a budget	save money	spend wisely
second-hand goods	charity shop	cut down on spending

- _____
- _____
- _____

5. Read in context

Read the text. The bold words are from the vocabulary bank.

Shopping on a Budget

A famous **brand** can make a product seem attractive, especially if the **logo** is easy to recognise. However, a high price does not always mean better quality.

People who want to **spend wisely** should set a **budget** before shopping. This can help them avoid an **unnecessary purchase**.

For some items, **second-hand goods** can be **good value for money**. A charity shop or second-hand website may offer clothes, books or furniture at lower prices.

Shopping habits can also affect the environment. Buying fewer new products, repairing items and choosing quality goods can help people **cut down on spending** and waste.

6. Check your understanding

Answer the questions in your own words. Use the vocabulary bank where it fits naturally.

READING CHECK

1. Why can famous brands seem attractive?

2. How can a budget help shoppers?

3. Why might second-hand goods be useful?

4. How can shopping habits affect the environment?

VOCABULARY IN CONTEXT

What does 'good value for money' mean?

- A. Worth the price paid
- B. Very expensive
- C. Easy to throw away
- D. Made by a famous person

What is the writer's main point?

- A. Careful shopping can save money and reduce waste.
- B. People should only buy famous brands.
- C. Second-hand goods are always poor quality.
- D. Budgets make shopping impossible.

7. Use the vocabulary

Task	What to do
Speaking 1	Describe one way people can spend money wisely.
Speaking 2	Discuss this question: Are brands too important to teenagers?
Writing	Write a short paragraph explaining why someone might buy second-hand goods.
Review	Return to the confidence table. Choose one item you want to improve and write a clear example sentence.

8. Topic discussion questions

Use these for pair work, small-group discussion, or speaking-test warm-up practice.

- Do brands matter when you buy clothes or technology?
- How can young people save money?
- Would you buy second-hand clothes or books?
- What makes a product good value?
- How can people cut down on unnecessary purchases?

**ANSWER KEY**

Shopping and Consumer Life

3. Match the meaning

1. c = the name or identity of a company or product
2. e = worth the price paid
3. a = a plan for how much money to spend
4. f = items that have been owned by someone before
5. b = the ability of buyers to choose between products
6. d = something bought even though it is not needed

6. Check your understanding

1. Their logos are recognisable and they may seem attractive.
2. It can help shoppers avoid unnecessary purchases.
3. They can be good value and cost less.
4. Buying fewer new products and repairing items can reduce waste.

MCQ 1: A. Worth the price paid.

MCQ 2: A. Careful shopping can save money and reduce waste.